

CERTIFICATE OF WORKSHOP COMPLETION

# AI in Content Design: Ethics, Scale & Impact

## Jessie Rogers Lazzarino

has attended the Content Design in AI: Ethics, Scale and Impact workshop. This 3.5-hour session trains content designers in a fundamental understanding of ethics involved in design of and with AI tools, the use of AI in day-to-day work, and a framework for using AI to impact content design operations at scale.

### Certification date

May 11, 2026



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**BOBBIE WOOD**  
FOUNDER



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**PATRICK STAFFORD**  
CEO & COFOUNDER



**UX CONTENT**  
COLLECTIVE